

Let's collaborate

Inspire travellers! Promote your business.

Tell your story **in print.** 

In Your Pocket	City guides per issue	City maps per issue	Issues per year	Total Visibility in print
Bydgoszcz		5,000	2 (IV, IX)	10,000
Gdańsk	15,000	30,000	3 (V, VIII, XII)	135,000
Katowice	10,000	10,000	3 (III, VII, XI)	60,000
Kraków	20,000	30,000	6 (II, IV, VI, VIII, X, XXI)	300,000
Łódź	10,000	10,000	3 (I, V, IX)	60,000
Poznań	15,000	18,000	3 (III, VII, XI)	99,000
Tarnów		5,000	3 (III, VII, XI)	15,000
Wrocław	15,000	18,000	3 (I, V, IX)	99,000
Warsaw	25,000	40,000	6 (II, IV, VI, VIII, X, XXI)	390,000
				1,168,000

Improve your presence **online.** 

Online visibility on poland.inyourpocket.com

Feature in category & subcategory pages.

Example: Warsaw >> Sightseeing; Warsaw >> Restaurants >> Polish

Includes: independent review, photo gallery, location, links to website & social media, amenities icons

Strong browser search positioning.

Thanks to the strength of our Europe-wide network we feature on the first search results.

Search example: "Warsaw sightseeing," "Warsaw museums," or "Warsaw leisure."

Feature events.

Add all your events to our events section and calendar.

Advertising banner. Impressions on website banner system.

Synergy & visibility on social media.

Get closer to clients with the **app.** 

Exclusive for partners and selected places, products & services.

Featured review & link to website.

Localisation, directions to address with routing by public transport, bike or on foot.

Transportation option: "Ride there with UBER"

View on map and option to open on Google or Apple Maps